



**GoPure Directory**



**1%** FOR THE PLANET

# GoPure Pod – The Power To Purify Tap Water Everywhere

- ◆ Unlike activated carbon filters that require constant (monthly) filter changes and only purify your water one time, your Pod is continuously purifying 24/7 with no expensive filter to replace.
- ◆ Each pod lasts for approx 6 months, providing great tasting water that remains fresh and protected. The most innovative water purifier in over 40 years!



**5,000,000,000,000**  
PIECES OF PLASTIC ARE ESTIMATED TO BE  
FLOATING IN OUR OCEANS



**93% OF BOTTLED WATER BRANDS ARE  
CONTAMINATED WITH  
MICROPLASTICS**

## CLEAN WATER

# Never Worry About Water Quality Again

3,600,000  
people die each  
year from water-  
related diseases

- ◆ The GoPure Pod features a microporous ceramic technology that mimics the same natural filtration process used by our earth for over 20 million years. The advanced ceramic core is made from diatomaceous earth (DE) and trace silver - a natural, positively charged material that performs like a magnet to attract, bind and absorb heavy materials, inorganics, bacteria, impure chemicals and more.
- ◆ Once immersed in water, the Pod continuously purifies and absorbs contaminants commonly found in tap water such as lead, arsenic, chlorine, fluoride, nitrate, copper and many other dangerous impurities.
- ◆ The Pod also releases valuable trace minerals and balances water back to the optimal pH level of 7.4 to enhance joint, bone, heart and skin health.





## ECO-FRIENDLY

# 1 Pod = 2,000 Plastic Bottles of Water

It takes 400 years for a plastic water bottle to decompose

- ◆ Every year, over 7 billion plastic bottles in the UK are bought.
- ◆ One Pod can purify, protect and preserve up to 264 gallons of water, which is equivalent to 2,000 single-use plastic water bottles.
- ◆ Reduce your footprint and purify your water without the unnecessary plastics that harm our planet and release toxins into your water.
- ◆ The Pod is fully recyclable and can also be purchased without packaging.

## PORTABLE

# Delicious Tap Water - Anywhere

70% of hydration is done outside the home

- ◆ Portable and adaptable, this small Pod is lightweight and easy to travel with. It is a standalone water purifier that can be dropped into any device from re-usable water bottles and hydra packs to coffee makers and humidifiers.
- ◆ A single Pod lasts up to six months without the need for frequent and expensive filter replacement.
- ◆ Drop in and drink up, no matter where you go! From airports and hotels to gyms, schools and offices, you never have to worry about the quality of your tap water again.
- ◆ The Pod is fully recyclable and can also be purchased without packaging.



CODE - GOPURE POD

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